

County Technology Awareness Program

Vision

The ultimate goal of the Clare County Broadband Network Group is to create and sustain an educated community that can compete in today's global economy.

Mission

To leverage existing resources, expand and enhance workforce-training programs, offer more community education, encourage more post-secondary education, and create additional awareness within Clare County with regard to technology and broadband. Technology will be expanded within each sector of the community: agriculture, business and industry, community-based organizations, government, healthcare, higher education, K-12 education, libraries and tourism, parks and recreation. Awareness will be created to include the many available digital applications that deliver convenience, growth, productivity, and empowerment.

Goals

1. Adopt an integrated approach to the organization, promotion, and delivery of technology education, training, and awareness for the community.
2. Implement training for security education.
3. Increase citizen usage of computers and the Internet.
4. Put together a media campaign to highlight the benefits of broadband technology.
5. Show marked improvement in basic computer skills and knowledge levels for residents.

Objectives

1. Conduct inventory of all education/training/awareness resources in Clare County.
2. Develop additional education, training, and awareness materials to further the use of technology and broadband applications.
3. Increase the citizen usage rates of computers and broadband.
4. Publish technology information.

Actions

1. Identify all organizations and related courses within Clare County currently offering community education, training, and awareness.
2. Divide the current resources offered by these organizations into categories: education, training, security and awareness, as well as classify them by the sectors that they benefit.
3. Create a media campaign to help consumers and businesses understand the benefits of high-speed services and the Internet.
4. Create new ways to market and promote opportunities to appropriate groups within the community.
5. Determine the areas that are lagging in education/training/awareness and identify appropriate community courses and materials needed to fill those gaps.

Implementation Team

To be determined.